

#### QOSTODIAN PRIME

# **Customers Expect Privacy**

Let them know they're top of mind with 24/7 monitoring of their sensitive data

### Challenge

Data is constantly moving - are you still investigating it manually?

Within minutes of receiving a customer's credit card information, it can be copied into a spreadsheet, sent out in an email and stored on a personal laptop. Your data keeps flowing and manual investigations simply can't keep up. Further compounding the problem is a lack of skilled talent to address insider risk.

#### Solution

Data may want to be free, but Qostodian Prime™ has it under control

Prime continuously monitors data and proactively notifies security teams about non-compliant user behavior. With Prime, security teams view quantified risk levels as they evolve and become even more precise at threat hunting.

Prime is the only solution that tracks data elements, such as credit cards and social security numbers instead of files. With automated views of data movement across employees, manual investigations become a thing of the past. Additionally, we're staunch believers in privacy preservation. Unlike alternatives, with Prime, your data stays in your environment, not ours.

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### Real-world benefits

Ranked one of the safest banks in North America, customer trust is the lifeblood of the company. For Frederic Michaud of Desjardins' cybersecurity team, safeguarding customer data is paramount. However, with his previous risk management tool, his team was still left manually investigating data movement across 50,000 employees

Frederic upgraded to Prime and achieved the following results:



#### **Faster Response**

Automated views
- no more manual investigations



#### **Privacy preservation**

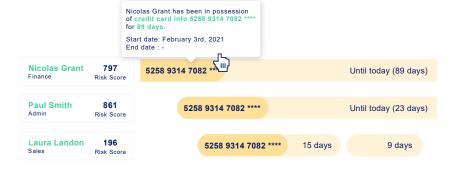
Utilize SaaS while meeting regulatory and privacy laws



#### **Intact Reputation**

Able to spot noncompliant behavior and avoid data breaches

After receiving an alert, Frederic's team runs searches for specific data elements.





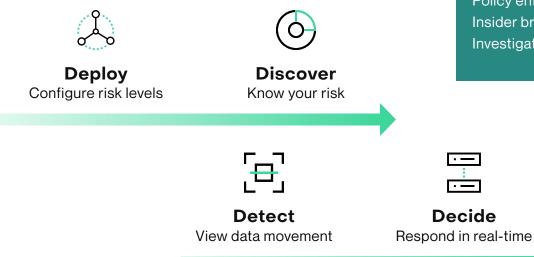
"I can trace specific data elements back to the first person who made a mistake. I can see where it got out of an environment, and how it moved across employees, without doing anything manually."

## Frederic Michaud,

Principal Director, Evolution of Cybersecurity Threats, The Desjardins Group

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# Supporting your full data security workflow



#### **Fast facts**

- 24/7 monitoring of employees and data
- Tracking Workstations, OneDrive, Outlook
- Automated views of data movement
- Data privacy your data, your environment
- Risk quantification and benchmarking
- Alerts on non-compliant behavior
- Detail that gives results meaning

# Typical use cases

Policy enforcement
Insider breach prevention
Investigations







What happens if you do nothing?

Email us at info@gohash.com to learn more.